



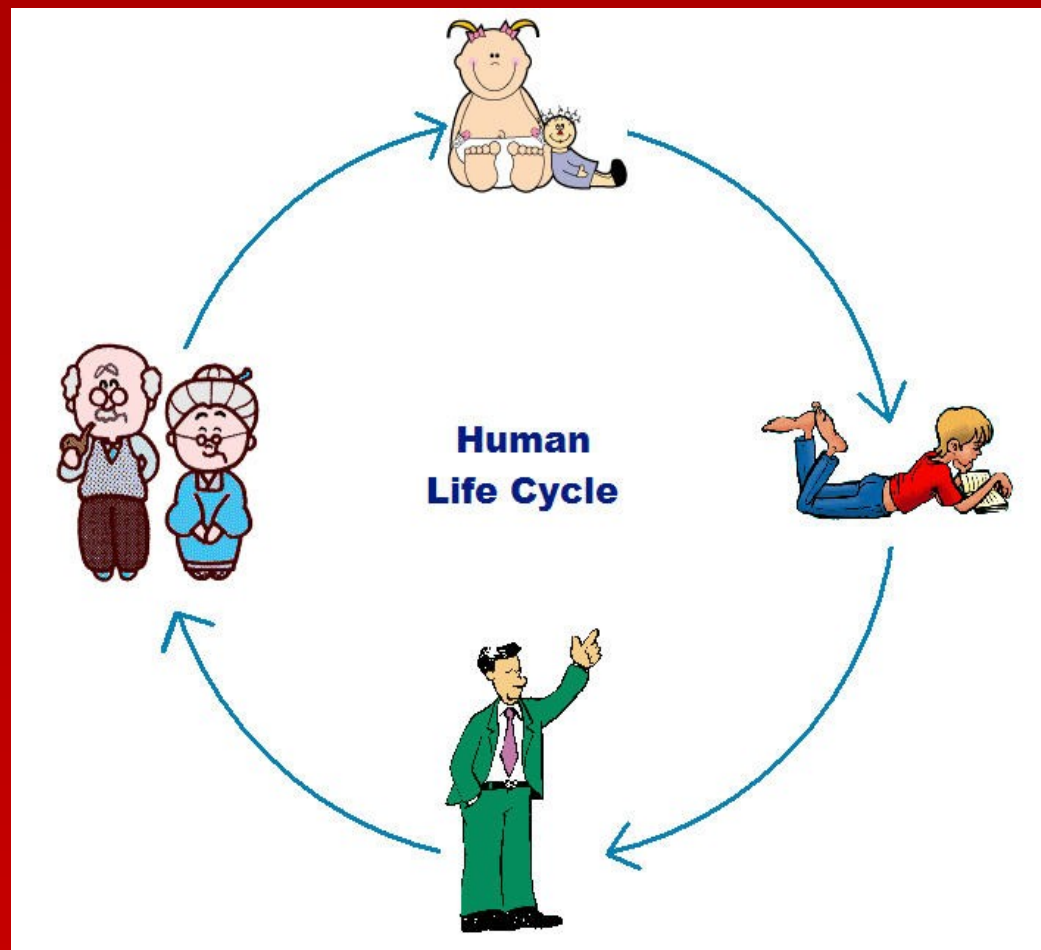
Ganozhi E Series

What does everyone desire?



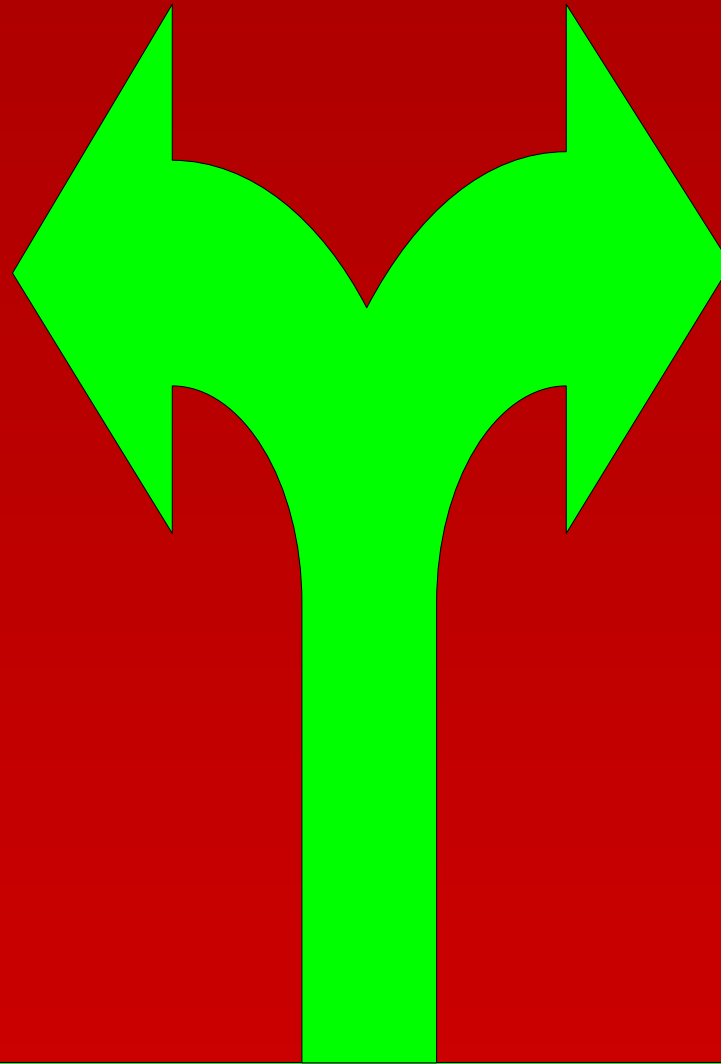
Four young women with long, dark hair are smiling and looking towards the camera. They are holding a large, white rectangular sign in front of them. The sign contains text in a bold, blue, sans-serif font. The women are dressed in casual attire, including jeans and a teal top. The background is plain white, and there are red horizontal bars at the top and bottom of the image.

**To have a “fountain of youth”
that keeps us looking
& feeling young**



Human development is the process of growing to maturity & reaching one's full potential.

**Biological
factors**



**Non
Biological
factors**

What causes the ageing process?

**Ageing
clock in
body**

Biological factors
also known as intrinsic
ageing, result of
changes, often
genetically determined
that occur naturally
within the body.

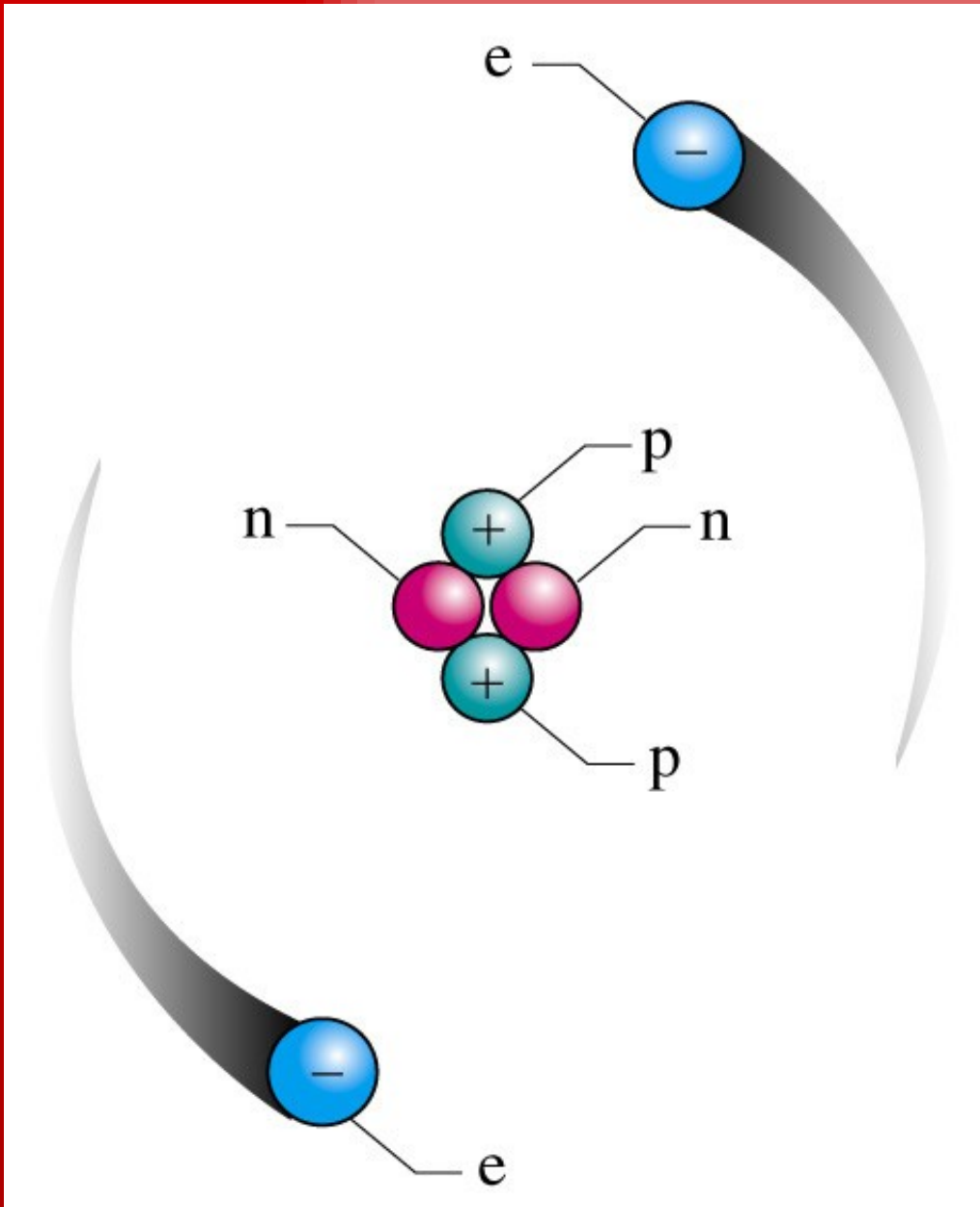
Free Radical

Ageing clock in body



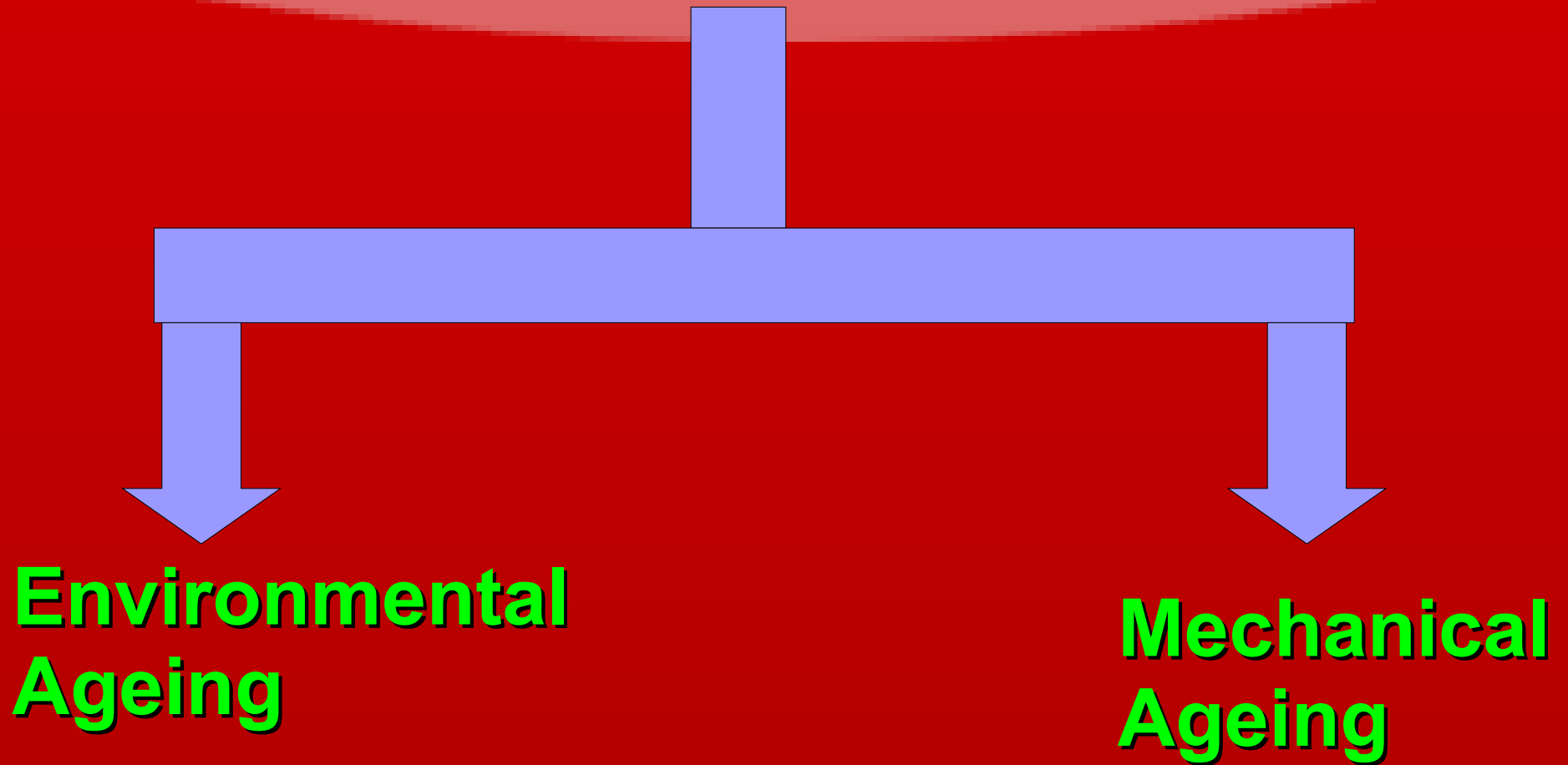
Ageing results from a preprogrammed sequence, as in a clock, built into the operation of the nervous system or endocrine system of the body.

Free radical



Organisms age because cells accumulate free radical damage over time. Free radical damage is closely associated with oxidative damage.

Non Biological Factors



Environmental Ageing

- ★ **Environmental Ageing also known as extrinsic ageing.**
- ★ **The result of free radical damage generated by accumulated exposure to sunlight (photoageing), pollution, smoking or poor diet.**



Mechanical Ageing

The result of repeated wrinkle-causing behaviours.



Signs Of Ageing Skin



Fine lines & wrinkles



Loss of firmness



Uneven skin tone & discolouration



Signs Of Ageing Skin



Dull, sallow complexion



Enlarged pores



Dry skin



Rough texture



How To Slow Down the Ageing Process?



The secrets are ...

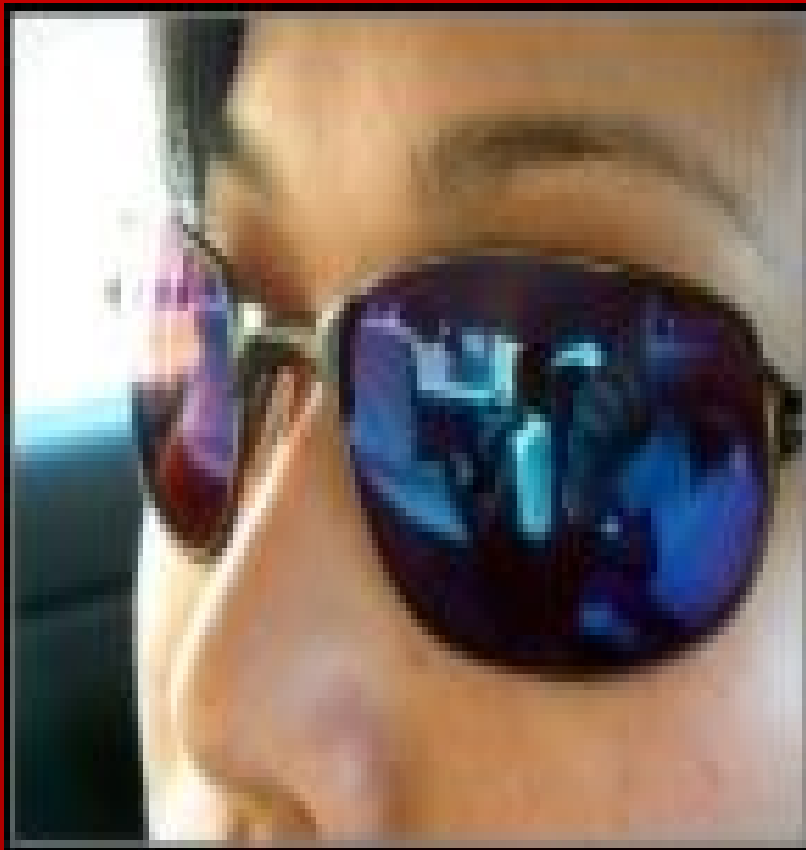
1) Maintain a proper skin care routine

- ★ The routine should consist of cleansing, toning, moisturizing & protecting the skin from the harmful rays of the sun with a sunscreen lotion.



2) Protect yourself from the sun

- ★ Always wear a hat & sunglasses & apply sunscreen regularly when going outside.



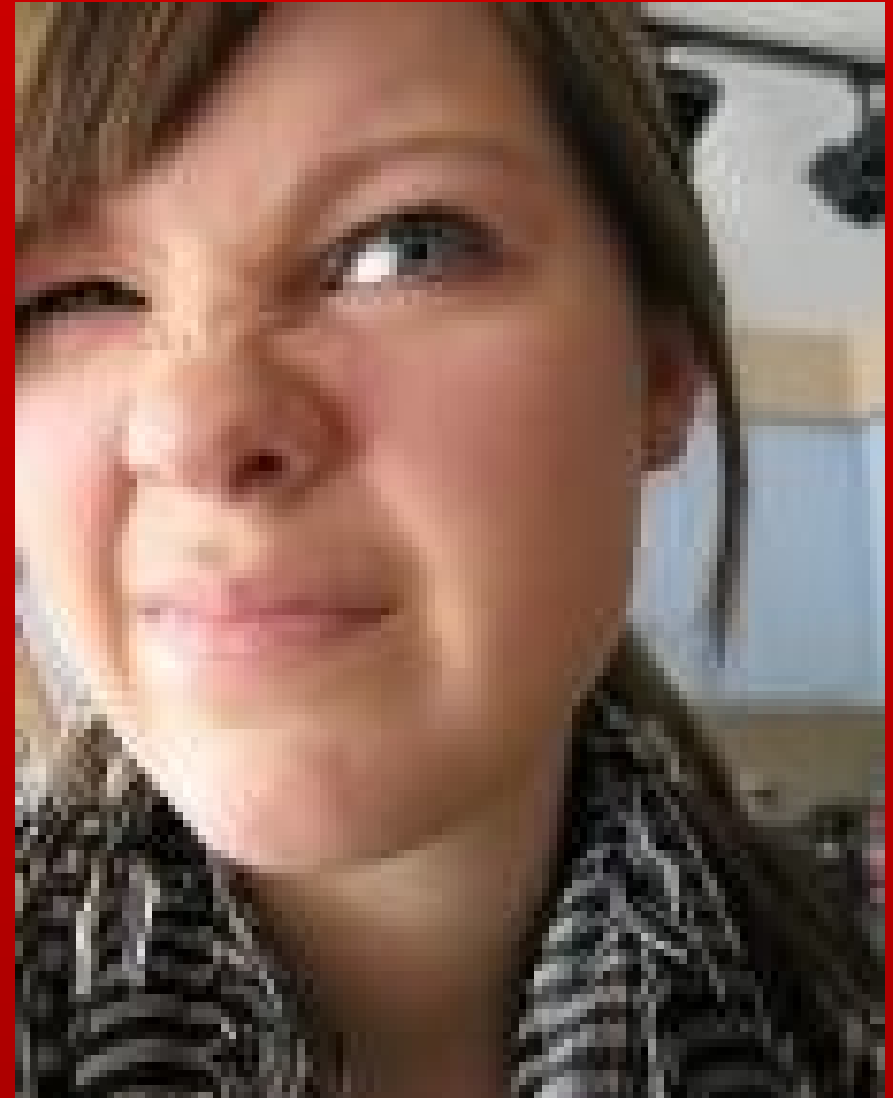
3) Get enough sleep & rest

- ★ During sleep, skin is more soft & can easily absorb the vitamins & nutrients from skin care ingredients, resulting in production of new skin cells.



4) Stop the frowning & facial expressions

- ★ Try to show a calm face & make less expressions with your face as to avoid wrinkles & fine lines around the eyes, cheeks & forehead.



5) Eat a balanced diet rich in antioxidants & vitamins & drink plenty of water

- ★ You are what you eat!
- ★ Vegetables & fruits are an excellent source of antioxidants & help to slow down the ageing process & prevent diseases.



7) Limit consumption of alcohol

- ★ Alcohol dehydrates the skin & puts a strain on the liver.
- ★ Drinking alcohol causes dull complexions & leads to long-term damage to your skin.



6) Quit smoking

- ★ Smoking restricts the flow of blood to the skin, causes wrinkles & fine lines & makes your complexion look dull.



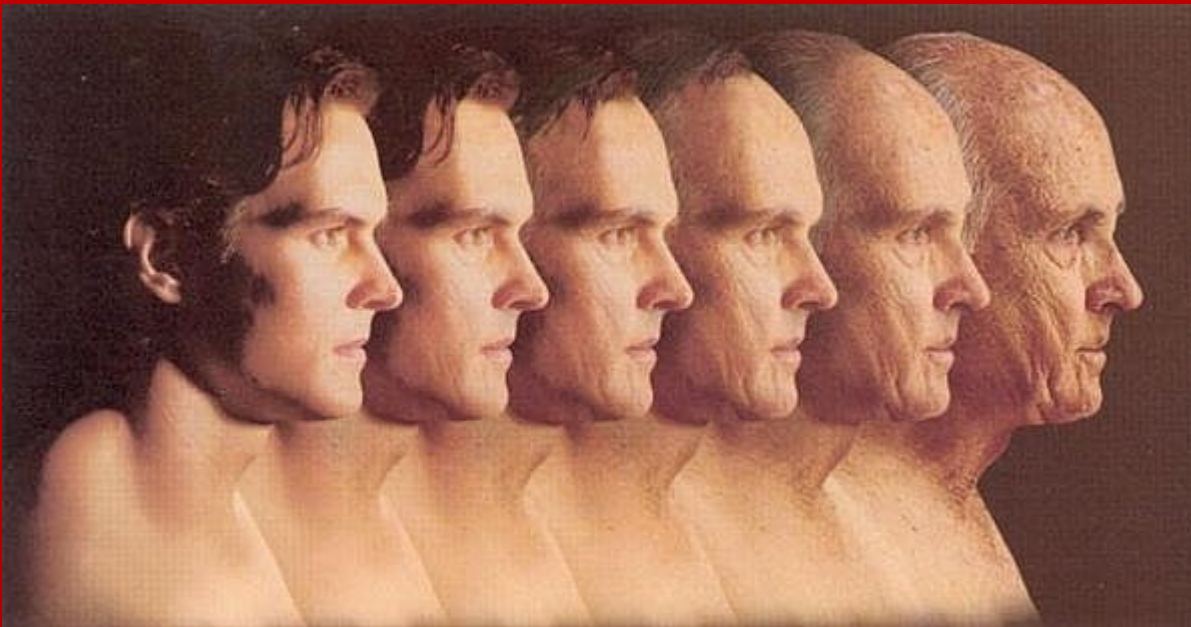
8) Exfoliate regularly



- ★ Exfoliating helps to get rid of dead skin cells & oil.
- ★ It also helps to reveal newer, smoother skin cells, giving you that radiant look.

9) Start using anti ageing skin care products

- ★ The anti ageing skin care products helps by repairing, stimulating the collagen & elastin production in the skin, giving your skin a firmer look.

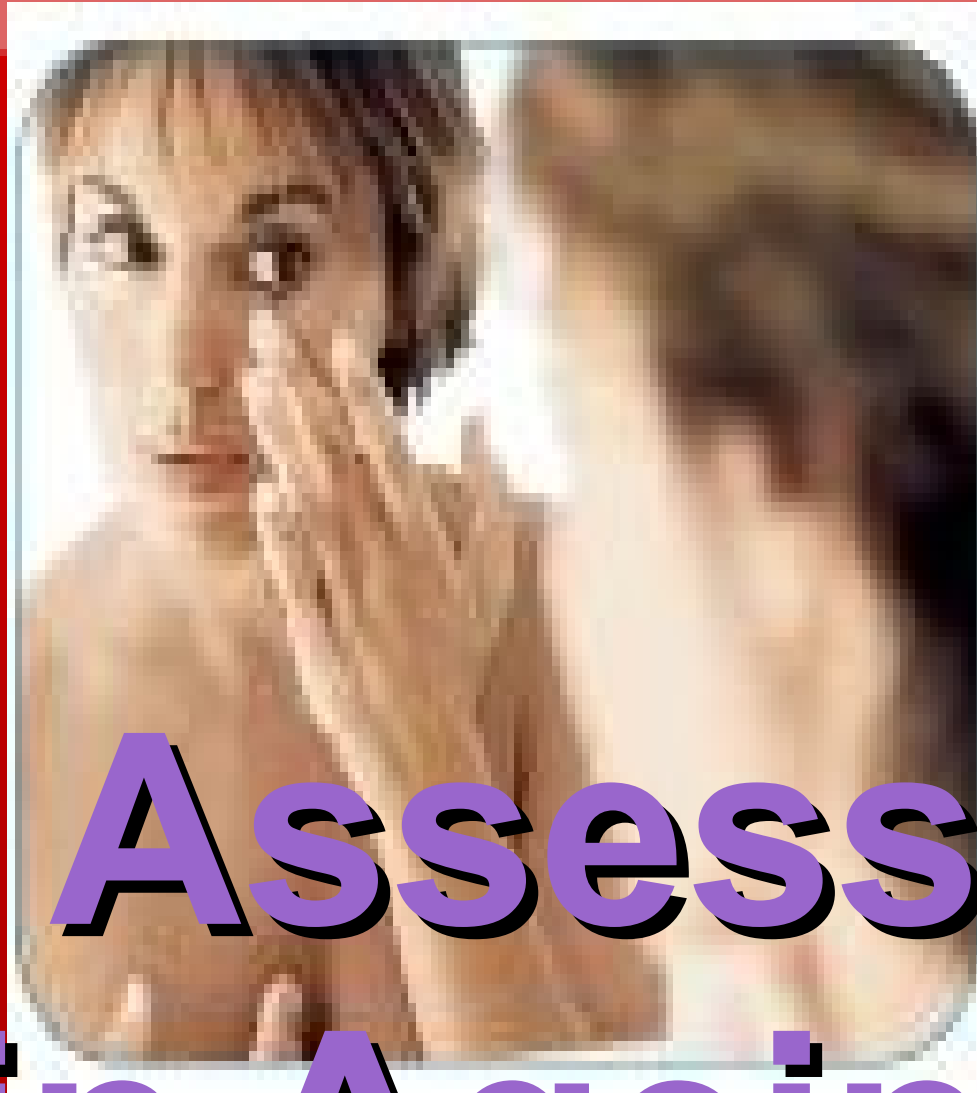


10) Exercise regularly



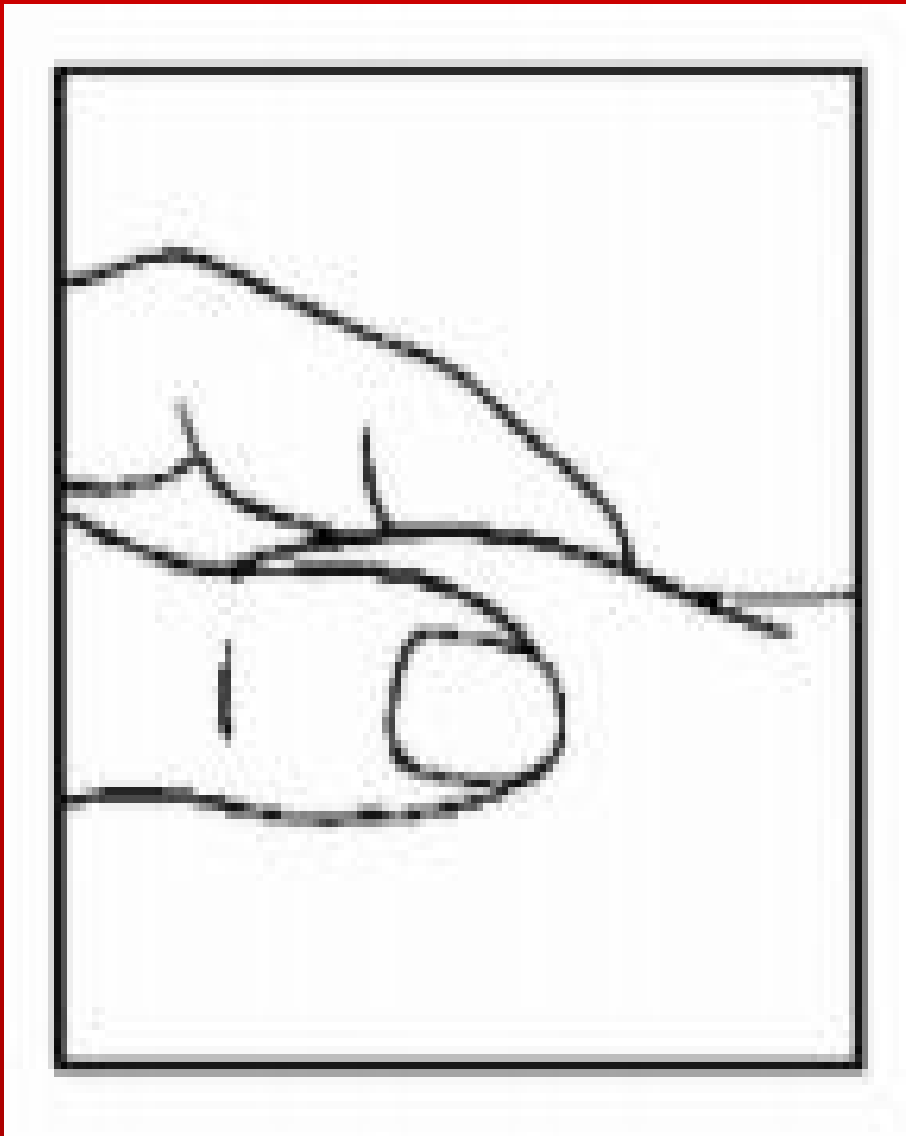
- ★ Exercise promotes stronger heart, increases blood circulation, releases chemicals in the brain that makes you feel happy & good.

Test For You ...



**... Assessing
Skin Ageing ...**

1) Skin elasticity



- Hold & release your skin using your thumb & forefinger.
- The more elastic your skin, the faster it bounces back.

2) Wrinkles



- Early wrinkles are simply fine lines that show with your facial expressions especially when you smile or frown.
- Later in life, more wrinkles will appear on your forehead & around your nose, eyes & neck.

3) Skin pigmentation



- There is an uneven skin tone, staining & brown marks visible on overly-exposed area of your body such as face, hands & neck.

If I have any of the mentioned signs..

“Is there any
SOLUTION
for **ME** ?”

DXN brings you ...



Ganozhi E Series



- 1) DXN Ganozhi E
Deep Cleansing Cream
- 2) DXN Ganozhi E
Hydrasoft Toner
- 3) DXN Ganozhi E UV
Defense Day Cream
- 4) DXN Ganozhi E
Nourishing Night
Cream

Ganozhi E Series

DXN Ganozhi E range is enriched with vitamin E & other powerful botanical extracts to work synergically to prevent, treat & protect skin against skin problems resulting from a busy lifestyle & environment, preserving skin's beauty from the first sign of ageing.



DXN Ganozhi E Deep Cleansing Cream



- ★ **A mild & soap-free cleansing cream that gently removes impurities & dead cells, without drying your skin.**
- ★ **Contains natural fruit extracts that stimulate cell renewal, leaving your skin feeling revitalized & looking healthy.**

DXN Ganozhi E Hydrasoft Toner



- ★ An aqua-milky texture that cleanses & minimizes pores, penetrates & tones your skin from the deepest levels.
- ★ Contains high potency fruit extracts such as bilberry, lemon, orange, sugar cane & sugar maple to promote smoother, younger looking skin by increasing the rate of cell renewal.
- ★ Enriched with powerful hydrating agents, leaving skin velvet-soft & feeling incredibly refreshed.

DXN Ganozhi E UV Defense Day Cream



★ **A rich & creamy moisturizer that hydrates, firms & moisturizes your skin as it protects against UVA/UVB rays, leaving skin feeling velvety soft, smooth & supple.**

★ **Enriched with Vitamin E & a blend of botanical extract to defend against damages by free radicals & strengthen skin to defend against all external aggressions.**

DXN Ganozhi E Nourishing Night Cream



- ★ A rich & creamy moisturizer to intensely nourish when the skin naturally renews itself at night.
- ★ Skin feels softer & smoother on the following morning.
- ★ Added botanical extracts to improve firmness whilst strengthening the skin's structure.
- ★ Regular use adds vitality & helps reduce the appearance of fine lines.

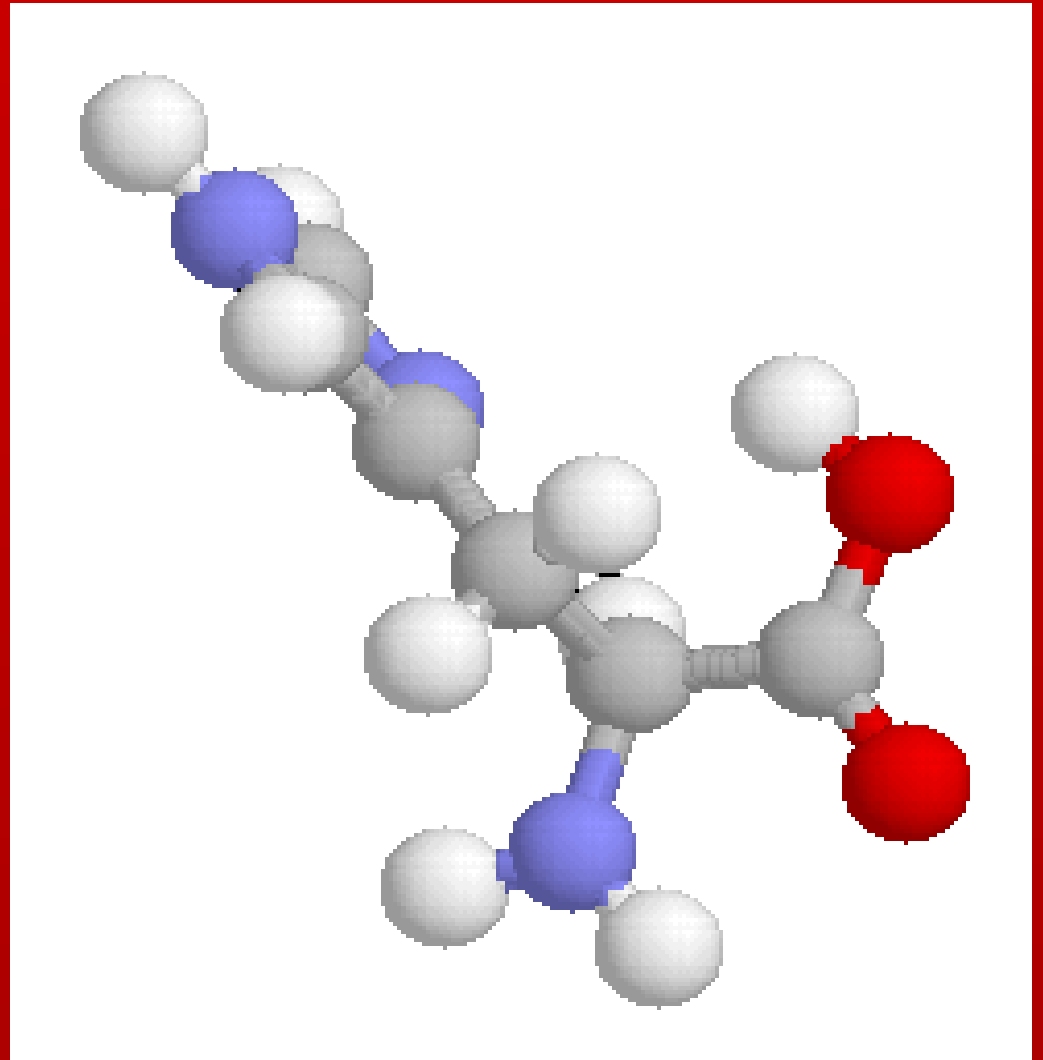
The Ganozhi E-series Synergy Properties

Key Ingredients	Deep Cleansing Cream	Hydrasoft Toner	UV Defense Day Cream	Nourishing Night Cream	Main Functions	Prevent	Treat	Protect
Amino Acid	•	•	•	•	Moisturizing	√	√	√
Bilberry Extract	•	•			Cell renewing, firming, soothing		√	√
Canadian Willowherb Extract			•		Fight free radicals, anti-inflammatory, anti-irritant, anti-acne, soothe	√	√	
Commiphora myrrha Extract			•	•	Softening, astringent, purifying, regenerative		√	√
Fagus sylvatica Extract			•	•	Smoothing, moisturizing, antioxidant, anti-wrinkle	√	√	√
Ganoderma lucidum Extract	•	•	•	•	Antioxidant, anti-inflammatory	√	√	
Horsetail Extract			•	•	Antioxidant, regenerative, firming, remineralizing	√	√	√
Lemon Extract	•	•			Cell renewing, firming, soothing		√	√
Orange Extract	•	•			Cell renewing, firming, soothing		√	√
Shea Butter				•	Nourishing, softening, anti-dehydrating	√	√	√
Sugar Cane Extract	•	•			Cell renewing, firming, soothing		√	√
Sugar Maple Extract	•	•			Cell renewing, firming, soothing		√	√
Sunflower Seed Extract			•	•	Regenerative, fight free radicals	√	√	
Sunflower Seed Oil			•	•	Restructuring, regenerative, moisturizing		√	√
Triticum vulgare (Wheat) Germ Extract			•	•	Nourishing, rejuvenating dry, mature & dehydrated skin, antioxidant, anti-inflammatory	√	√	√
Vitamin E	•	•	•	•	Antioxidant, fight free radicals	√		
Water-Soluble Licorice			•	•	Anti-inflammatory, anti-irritant, soothing		√	
Yeast Extract			•	•	Moisturizing, strengthening		√	√

Key Ingredients in Ganozhi E Series

Amino Acid

- ★ Key ingredient in DXN Ganozhi E Skincare Products.
- ★ Main function is moisturizing.



Bilberry Extract

- ★ Native to Northern Europe.
- ★ Contains anthocyanosides, plant pigments that have excellent antioxidant properties.
- ★ They scavenge damaging particles in the body known as free radicals, helping to prevent or reverse damage to cells.
- ★ Key ingredient in DXN Ganozhi E Deep Cleansing Cream & DXN Ganozhi E Hydrasoft Toner.
- ★ Main function is for cell renewing, firming & soothing.



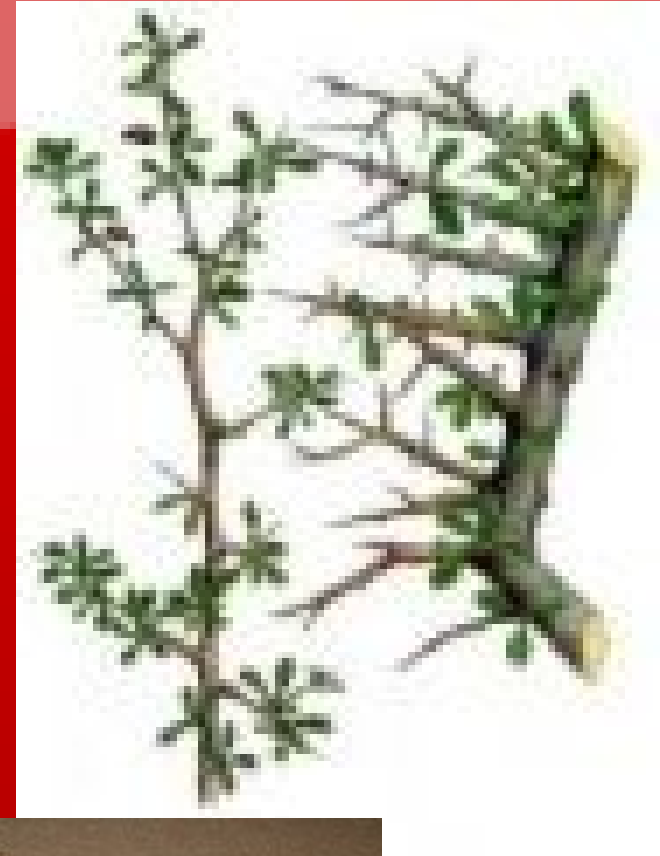
Canadian Willowherb Extract

- ★ **Scientific name: *Epilobium angustifolium***
- ★ **It is native throughout the temperate Northern Hemisphere.**
- ★ **Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.**
- ★ **Main functions are free radical fighting, anti-inflammatory, anti-irritant, anti-acne & soothing.**



Commiphora myrrha Extract

- ★ Is one of the primary trees used in production of myrrh, a resin made from dried tree sap.
- ★ The tree is native to the Arabian peninsula & Africa.
- ★ Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.
- ★ Main functions are free radical fighting, anti-inflammatory, anti-irritant, anti-acne & soothing.



Fagus sylvatica Extract

- ★ Native to temperate Europe, Asia & North America.
- ★ Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.
- ★ Main functions are smoothing, moisturizing, antioxidant & anti-wrinkle.



***Ganoderma lucidum* Extract**

- ★ Cultivated in DXN farm.
- ★ Key ingredient used in DXN Ganozhi E Cleansing Cream, DXN Ganozhi E Hydrasoft Toner, DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.
- ★ Main functions are as antioxidant & anti-inflammatory agents.



Horsetail Extract

- ★ **Horsetail is the common name for the Equisetum plant which is reproduced by spores rather than seeds.**
- ★ **Horsetail, a herbal remedy dating back to at least ancient Roman & Greek medicine.**
- ★ **Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.**
- ★ **Main functions are antioxidant, regenerative, firming, remineralizing.**



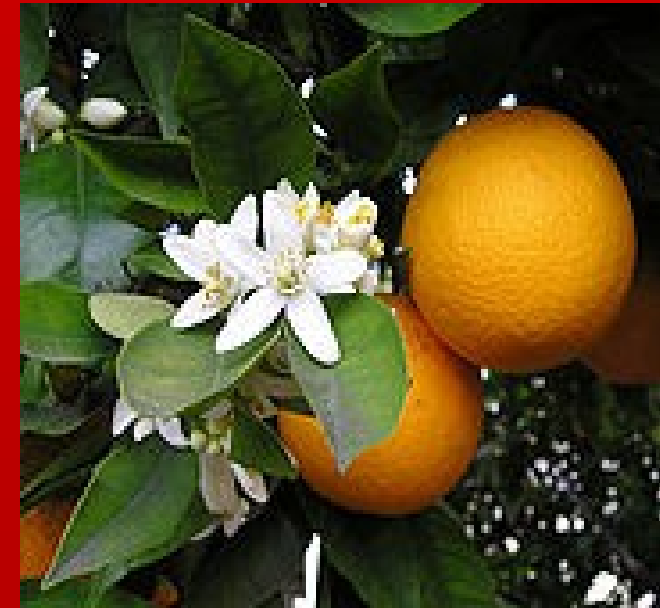
Lemon Extract

- ★ Lemon is the common name for *citrus limon*.
- ★ Normally it is used in cosmetic and skincare products because of its antibacterial properties with low pH.
- ★ Key ingredient used in DXN Ganozhi E Deep Cleansing Cream & DXN Ganozhi E Hydrasoft Toner.
- ★ Main functions are cell renewing, firming & soothing.



Orange Extract

- ★ Orange is a hybrid of ancient cultivated origin, possibly between pomelo & tangerine.
- ★ Phytonutrients & vitamin C in oranges have antioxidant properties.
- ★ Vitamin C is the primary water-soluble antioxidant in the body, disarming free radicals & preventing damage in the aqueous environment both inside & outside cells.
- ★ Key ingredient used in DXN Ganozhi E Deep Cleansing Cream & DXN Ganozhi e Hydrasoft Toner.
- ★ Main functions are for cell renewing, firming & soothing.



Shea Butter

- ★ **Shea butter is slightly yellowish or ivory-coloured natural fat extracted from fruit of the shea tree by crushing & boiling.**
- ★ **Widely used in cosmetics & skin care as a moisturizer & an emollient.**
- ★ **Key ingredient used in DXN Ganozhi E Nourishing Night Cream.**
- ★ **Main functions are nourishing, softening & anti-dehydrating.**



Sugar Cane Extract

- ★ Sugar cane has excellent exfoliating & re-moisturising properties.
- ★ It is rich in minerals & vitamin C & E that feed & protect the skin's delicate mantle.
- ★ It holds moisture against the skin.
- ★ Key ingredient used in DXN Ganozhi E Deep Cleansing Cream & DXN Ganozhi E Hydrasoft Toner.
- ★ Main functions are for cell renewing, firming & soothing.



Sugar Maple Extract

- ★ *Acer saccharum* (sugar maple) is a species of maple native to the hardwood forests of northeastern North America.
- ★ Major source of sap for making maple syrup.
- ★ Key ingredient used in DXN Ganozhi E Deep Cleansing Cream & DXN Ganozhi E Hydrasoft Toner.
- ★ Main functions are cell renewing, firming & soothing.



Sunflower Seed Extract

- ★ Sunflower seeds are commonly eaten as a healthy snack.
- ★ Sunflower seeds are an excellent source of dietary fibre, protein, vitamin E, vitamin B & minerals such as potassium, magnesium, iron, phosphorus, selenium, calcium & zinc.
- ★ Key ingredient in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.
- ★ Main functions are for regenerating & fighting free radicals.



Sunflower Seed Oil

- ★ Sunflower seed oil is the non-volatile oil expressed from sunflower (*Helianthus annuus*) seeds.
- ★ Commonly used in cosmetic & skin care formulations as an emollient.
- ★ Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.
- ★ Main functions are for restructuring, regenerating & moisturizing.

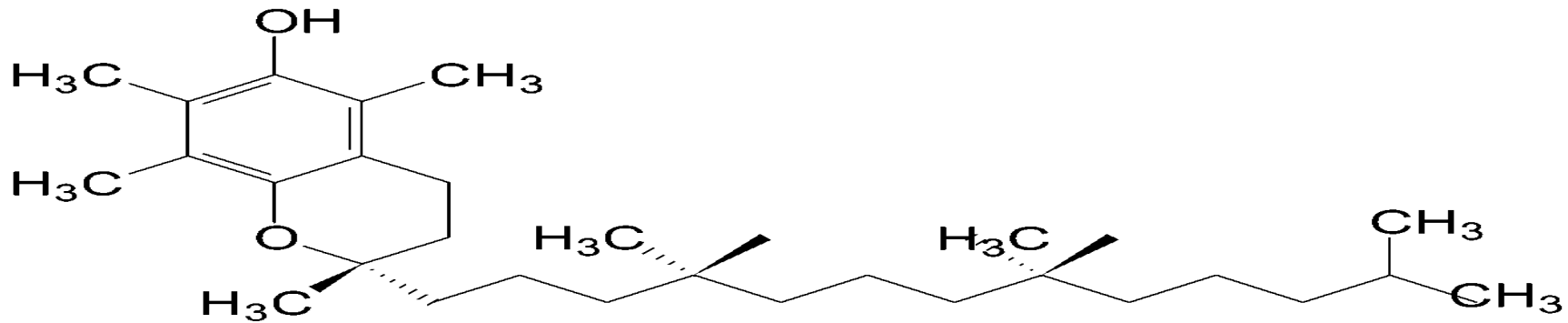


***Triticum vulgare* (Wheat) Germ Extract**

- ★ ***Triticum vulgare* is also known as wheat.**
- ★ **Wheat germ is a good source of important B vitamins, such as folic acid, thiamin, vitamin B6 & minerals like magnesium, manganese & zinc.**
- ★ **Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.**
- ★ **Main functions are nourising, rejuvenating dry, mature & dehydrated skin, antioxidant & anti-inflammatory.**



Vitamin E



- ★ **Vitamin E is a fat-soluble vitamin with antioxidant properties.**
- ★ **Key ingredient used in DXN Ganozhi E Series Skincare Products.**
- ★ **Main functions are as an antioxidant agent & fighting free radicals.**

Water-Soluble Licorice

- ★ Licorice is the rhizome of a bean plant.
- ★ It is a flavourful herb that has been used in food & medicinal remedies for thousands of years.
- ★ Key ingredient used in DXN Ganozhi E UV Defense Day Cream.
- ★ Main functions are as anti-inflammatory, anti-irritant & soothing agents.



Yeast Extract

- ★ Yeast is a eukaryotic microorganism classified under the Fungi kingdom.
- ★ It also known as pseudocallogen – moisturizing and strengthening collagen replacement for skin & hair.
- ★ Key ingredient used in DXN Ganozhi E UV Defense Day Cream & DXN Ganozhi E Nourishing Night Cream.
- ★ Main functions are moisturizing & strengthening.

